

DATA TRANSMISSION METHOD AND SYSTEM OF SAME, INFORMATION
PROCESSING METHOD AND SYSTEM OF SAME, DATA TRANSMITTER,
SIGNAL PROCESSOR, CONTENT DATA PROCESSING METHOD, AND DATA
SERVING METHOD

5

ABSTRACT OF THE DISCLOSURE

A data transmission method and system, information
10 processing method and system, data transmitter, signal
processor, content data processing method, and data serving
method, which combine broadcasted content and content
obtained from package media by a television game system or
the like to provide new content, enabling a broadcasting
15 station system to transmit program data containing main
program data plus data for controlling a game system and a
synthesizer in a home system and complementary data
provided for processing there and enabling the home system
receiving this at a communication portion to demultiplex
20 the data at the synthesizer, control a game system console,
combine the data input from the game system console and the
received data in a desired format, and display it on a
monitor, whereby for example processing for replacing a
host of the broadcasted program by a character of the
25 television game becomes possible.